



VEA

Minority & Women's
Concerns Committee

HBCU

PRIDE WEEK 2025

FEBRUARY 17 - 21

Recognizing the richness that historically black colleges and universities provide, the Virginia Education Association wishes to salute all our HBCU's during our second **HBCU PRIDE WEEK**.

VEA would love to recognize your local's participation in HBCU Pride Week. Take pictures of students and staff participation then submit them during HBCU Pride Week to #VEAHBCUPROUD through March 7, 2025.

**Before posting photos of students, be sure to check your district policy on student media release.*

Monday, February 17, 2025

HBCU Showcase: Feature a specific HBCU (the one you attended or **one of your choosing**).

- Wear the HBCU t-shirt or other apparel.
- Wear the HBCU colors even if you don't have gear.
- Display college pennants, posters, and other printed materials.
- Talk to students about the opportunities that the school offers.

Tuesday, February 18, 2025

HBCU Showcase: HBCU Grad Spotlight

- Identify graduates of the school.
- Highlight the accomplishments, fields of study and contributions made by the graduate.
- Get students involved in the research.

Wednesday, February 19, 2025

Unity Day: HBCU's, PWI's and VEA: Educating America

- Highlight the value of education, availability of career opportunities.
- Wear your Red4Ed shirts, VEA Caucus shirts or college shirts of your choice - PWI or HBCU.

Thursday, February 20, 2025

HBCU Showcase: Voices of Social Justice
HBCU's have often been at the forefront in the fight for racial and social justice.

- Use this day to recognize a social justice advocate that attended an HBCU.
- Look in your community for past and present advocates. Acknowledge and celebrate their efforts.
- Have students write a short piece about someone that interests them.

Friday, February 21, 2025

HBCU Showcase: "HBCU Culture Day"

- Wear HBCU Gear, Divine 9 attire, gear of such entities as the marching band, cheerleading, etc.
- Have students engage in an HBCU trivia challenge.
- Use multi-modal methods to allow students to experience some of the cultural aspects of the HBCU culture, such as YouTube clips of band performances, step team performances, choral performances, etc.

vea VIRGINIA
EDUCATION
ASSOCIATION

Virginia's Education Union